



FOR IMMEDIATE RELEASE: 06/06/2019

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## **Corey Nutrition Announces official launch of INUKSHUK Factory Outlet**

*Fredericton dog owners can buy high performance Inukshuk Professional Dog Food factory direct*

**FREDERICTON, NB:** This week, Corey Nutrition, Atlantic Canada’s only commercial pet food manufacturer, announces the official launch of its INUKSHUK PROFESSIONAL DOG FOOD Factory Outlet. Inukshuk Professional Dog is a high performance dog food primarily designed for working and athletic dogs. Mainly sold around the globe in bulk to K9 specialists, breeders, kennels, sled teams and working dog professionals, Inukshuk Professional Dog Food is available for “by-the-bag” purchase at the Corey Nutrition - Inukshuk Factory Outlet on Hodgson Road.

Of the many recognizable brands of pet food that Corey Nutrition manufactures, only the Inukshuk Professional Dog Food brand is available factory direct. Inukshuk sales and marketing rep Scott Archibald says “...we’ve been selling Inukshuk out the front office for 3 years now, but it just wasn’t something we advertised. But now we want every dog owner in Fredericton to know that they too can feed their dogs the exact same high performance food that is trusted by K9 handlers, professionals and working dog specialists all over the world. Inukshuk is a nutritionally rich, high performance food that is always fresh, affordable, and it’s made right here in Fredericton”.

To mark the occasion, the Inukshuk sales team had vinyl graphics of the iconic Inukshuk brand installed on the front windows of the Corey Nutrition building. “...now when people drive by the factory on the highway, they can’t miss us, and they’ll know they can buy one of the best professional dog foods on the market right here in Fredericton” Archibald says.

**About Inukshuk Professional Dog Food:** Inukshuk Professional Dog Food is a high performance dog food made by Corey Nutrition based in Fredericton, NB. Founded in 1982, Corey Nutrition has been manufacturing high quality pet foods for almost 37 years. Using locally and North American sourced ingredients, Corey Nutrition was the first “human grade quality” pet food manufacturer in North America.

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For more information, contact:

**Scott Archibald**

scott.scottarchibald@corey.ca

506-444-7725 (ext. 315)

www.inukshukpro.com

www.corey.ca